

## Faculty Profile

<b>Name</b>	:	<b>Dr. Aayushi Verma</b>
<b>Designation</b>	:	Assistant Professor
<b>Department/School/Special Centre</b>	:	School of Fine Arts
<b>Off. Phone Number</b>	:	8979609866 (Mobile)
<b>Off. Email ID</b>	:	<a href="mailto:aayushi.verma@niu.edu.in"><u>aayushi.verma@niu.edu.in</u></a>
<b>Qualifications</b>	:	Ph.D in Fine Arts from Indian Institute of Technology Roorkee (IITR)
<b>Areas of Teaching Interest</b>	:	Painting, Printmaking, Mural, Design, Methods and Materials, Foundation course, Art History, Art and Aesthetics
<b>Areas of Research Interest/Specialization</b>	:	Craft and Technology, Craft-based Design Prototyping, Visual Narratives, Visual Art and Design, History of Art, Painting, Applied Art and Handicrafts.
<b>Experience</b>	:	<p>July 2013- August 2019: Working as a full time Senior Research Fellow at Dept. of HSS, IIT Roorkee. Nature of work:</p> <p><input type="checkbox"/> Research</p> <p><input type="checkbox"/> Teaching Assistance provided to undergraduate students of Architecture</p> <p><input type="checkbox"/> Drafting Projects related to Art, Architecture and Craft</p> <p><input type="checkbox"/> Organizing Seminars and Conferences</p>
<b>Awards &amp; Honours</b>	:	UGC-JRF qualified(June, 2012)
<b>Best Peer Reviewed Publications (upto 5)</b>	:	<p><b>5 Research Papers</b></p> <p>Verma, A. &amp; Gupta, I., “Saharanpur’s Heritage of Woodcraft: Prototyping a Future”. Journal of Heritage Management (<b>SAGE</b>), Volume: 4 issue: 1, 2019.</p>

		<p>Verma, A. &amp; Gupta, I., “A Study on Working Condition of Artisans in Saharanpur Wood Craft Industry”. Journal of Art and Architecture Studies , Volume 6, No 1: 12-17, 2017.</p> <p>Verma, A. &amp; Gupta, I., “A Study on Old Havelis: Lost Heritage of Saharanpur”. The Chitrolekha Journal on Art and Design, Volume 1, N1, 2017.</p> <p>Verma, A. &amp; Gupta, I., “The Journey of Elephant as a Decorative Element in Saharanpur Woodcraft: A Cultural Investigation”. Bharatiya Prajna: An Interdisciplinary Journal of Indian Studies, Volume 1. N2, 2016.</p> <p>Verma, A. &amp; Gupta, I., “Trends Evaluation in Wooden Folding Screen of Saharanpur”. Chitrolekha International Magazine on Art and Design, Volume 6 (1), 2016.</p>
<p><b>Recent Peer Reviewed Journals/Books (upto 3)</b></p>	<p>:</p>	<p><b>1 Book Chapter</b></p> <p>Verma, A., &amp; Gupta, I. (2017). A Study on Geometrical Motifs with Special Reference to Old Havelis of Saharanpur. In Understanding Built Environment (pp. 201-217). <b>Springer</b></p>
<p><b>International Collaboration</b></p>		<p>Presented a research paper entitled “Wooden Folding Screen of Saharanpur: A Study on Disappearance of Old Traditional Motifs”, Aayushi Verma &amp; Ila Gupta, and also chaired a panel session in “International Conference on Performing and Visual Arts 2018” organized by The Cultural Centre, University of Malaya on 9<sup>th</sup> to 11th, January, 2018.</p>
<p><b>Research Papers and Conference</b></p>	<p>:</p>	<p><input type="checkbox"/> Presented a research paper entitled “Contribution of Saharanpur Woodcraft in Indian Handicraft Industry”, Aayushi Verma &amp; Ila Gupta in International seminar</p>

on “Importance of Art and It’s Inter-relationship with Other Subjects” organized

by Kumaun University, S.S.J. Campus, Almora on 6th-7th October, 2013

Presented a research paper entitled “Aesthetic Approach in the Motifs of Saharanpur Woodcraft”, Aayushi Verma & Ila Gupta, in National seminar on “The Evolution of Modern & Contemporary Indian Arts” organized by Kurukshetra University, Kurukshetra on 8th & 9th February, 2014

Presented a research paper entitled “Symbolic Significance of the Elephant Motif: Case Study of Saharanpur Woodcraft”, Aayushi Verma & Ila Gupta, in national seminar on “Composite Culture of India” organized by Shodhak Journal, Jaipur on 24th-25th September, 2014

Presented a research paper entitled “Lyrical Ambience through Geometrical Motifs in Old Havelis of Saharanpur”, Aayushi Verma & Ila Gupta, in National conference on “Sustainable Urban Built Environment” organized by Architecture & Planning Department, Indian Institute of Technology, Roorkee, on 10th -12<sup>th</sup> April, 2015.

Presented a research paper entitled “Living Tradition and Prevalence of Body Art in Modern Perspective”, Aayushi Verma & Ila Gupta, in “National Conference on Tribal Arts” organized by Kumaun University, S.S.J. Campus, Almora on 4th-6<sup>th</sup> October, 2015.

Presented a research paper entitled “Rethinking the Role of Artisans in Saharanpur Woodcraft Industry: An Overview”, Aayushi Verma & Ila Gupta, in National conference on Cultural Heritage & Management” organized by Mechanical Engineering Department Indian Institute of Technology (BHU) Varanasi on 28th -29th May, 2016.

Presented a research paper entitled “Status of Women Employment in Woodcraft

	<p>Industry: An Analysis of Saharanpur District” Aayushi Verma &amp; Ila Gupta, in "International Conference on Women Empowerment in Digital India (ICWEDI -2016)" organized by Vishleshan Educational &amp; Social Welfare Society, Bhopal on 24th September, 2016.</p> <p><input type="checkbox"/> Presented a research paper entitled “Imitation and Innovation: A Discourse on Saharanpur Furniture”, Aayushi Verma &amp; Ila Gupta , in “International conference on Sustainable Built Environment” organized by Architecture &amp; Planning Department, Indian Institute of Technology, Roorkee on 3rd -5th February, 2017.</p> <p><input type="checkbox"/> Presented a research paper entitled “Emerging Opportunities through Contemporary Marketing Channels in Saharanpur Woodcraft”, Aayushi Verma &amp; Ila Gupta, in “16th International Entrepreneurship Forum (IEF) Conference” organized by International Entrepreneurship Forum, Kathmandu on 14th to 16th, September, 2017.</p> <p><input type="checkbox"/> Presented a research paper entitled “Wooden Folding Screen of Saharanpur: A Study on Disappearance of Old Traditional Motifs”, Aayushi Verma &amp; Ila Gupta, and also chaired a panel session in “International Conference on Performing and Visual Arts 2018” organized by The Cultural Centre, University of Malaya on 9<sup>th</sup> to 11th, January, 2018.</p>
<p><b>List of Workshops Organised and Conducted</b></p>	<p>Few of the recent workshops organised and conducted are:</p> <p><input type="checkbox"/> Visual Art and Basic Design Workshops</p> <p><input type="checkbox"/> Screen Printing Workshop</p> <p><input type="checkbox"/> Sketching Workshop</p> <p><input type="checkbox"/> Clay Tile Workshop</p> <p><input type="checkbox"/> Design and Product Development Workshop</p> <p><input type="checkbox"/> Tie &amp; Dye Workshop</p> <p><input type="checkbox"/> Block Printing</p>

	<input type="checkbox"/> Batik Printing <input type="checkbox"/> Wood Cut <input type="checkbox"/> Lino Cut
<b>Workshops and Short Term Courses</b>	<input type="checkbox"/> Attended workshop on “Qualitative Research Methods in Social Sciences and Humanities” organized by Department of Humanities & Social Sciences, Indian Institute of Technology Roorkee, Uttarakhand, India.  <input type="checkbox"/> Attended workshop on “Research Methodology” organized by Shodhak Journal, Jaipur, India.  <input type="checkbox"/> Attended workshop on “Challenges to Professionalism” organized by Department of Humanities & Social Sciences, Indian Institute of Technology Roorkee, Uttarakhand, India.  <input type="checkbox"/> Attended workshop on “Kala Darsana: Philosophical and Formal Approach to Arts” organized by the Center for Exact Humanities (CEH), International Institute of Information Technology, Hyderabad Hosted by Indian Institute of Technology, Banaras Hindu University, Varanasi, India.  <input type="checkbox"/> Attended a short term course on “Recent Trends in Application of Art in Architecture” organized by Department of Architecture & Planning, Indian Institute of Technology Roorkee, Uttarakhand, India.  <input type="checkbox"/> Attended workshop on “Dharohar’- A National Workshop on Craft and Skill Development for Sustainable Design” organized by Centre for Urban Design and Development (CUDD), Indian Institute of Technology Roorkee, Uttarakhand, India.  <input type="checkbox"/> Attended two days seminar on “Product development” organized by Export Promotion Council of Handicrafts regional center Saharanpur.