

Faculty Profile

Name	:	Mr. Adarsh Kumar
Designation	:	Assistant Professor
Department/School/Special Centre	:	School of Journalism and Mass Communication
Off. Email ID	:	adarsh.kumar@niu.edu.in
Qualifications	:	Pursuing Ph.D (Journalism & Mass Communication), M.A. (Mass Communication), B.A(Hons) Journalism and Mass Communication
Areas of Teaching Interest	:	TV Journalism, Radio Journalism, Print Media, Online Media and Film Studies
Areas of Research Interest/Specialization	:	TV Journalism, Online Media and Film Studies
Experience	:	13 Years (12 years in STAR News & ABP News and 1 year in Academics)
Awards & Honours	:	<p>Certificate of Excellence by ABP News for Demonetization Coverage</p> <p>Recognition and Appreciation Certificate by ABP News for election coverage in 5 states</p> <p>Award for long association of 10 years by ABP News</p> <p>Shine Delhi Award, 2018 for media education</p> <p>Gold Medalist in BA (Hons) Hindi Journalism and Mass Comm</p> <p>Received Hindi Academy Puraskar for Ashu Lekhan</p> <p>The Best Student Award of Bhim Rao Ambedkar College conferred by the Hon'ble Chief Minister of Delhi, Smt. Sheela Dixit in 2005</p>
International Collaboration/Consultancy	:	Represented India in HWPL (International organization of South Korea associated with United States) Online International Press Forum on responsibility and role of journalists for the peace of the national society.
Best Peer Reviewed Publications (upto 5)	:	News Anchors ki lokpriyata mein giravat, Chapter no-48, Book Name- Power of Media Shaping the Future, ISBN No-978- 93-85022- 81-4, Ankita Publication (31st National

		<p>Conference held on 10th March 2018)</p> <p>Chapter in E-book published by Niti Ayog and SRCC, DU (Research Paper presented in International Conference organized by Niti Ayog.</p> <p>Article Published- Andhere par kyon jhallaen? In Media Visheshank of reputed Hindi Magazine, Kathadesh, April, 2011</p> <p>Poem 'Maa' published in magazine Samvadia, March, 2013</p> <p>Poem 'Barish Ki Ek Boond' published in Hindi magazine Samvadia, October, 2010.</p>
<p>Recent Peer Reviewed Journals/Books (upto 3)</p>	<p>:</p>	<p>Book- Akshar Akshar Adarsh, published by Shabdlok Prakashan, appreciated in Japan and many other countries, available on Kavita Kosh on Internet</p>