



Ref: CRS/PhD/2020/006/003

Date: 02/07/2020
(Revised on 15/10/2020)

NOTIFICATION FOR PhD VIVA VOCE EXAMINATION

On the recommendation of the external expert for the PhD Thesis evaluation, and with the approval of the Hon'ble Vice Chancellor, Noida International University, PhD Viva Voce Examination of following candidates are being scheduled as per the PhD regulations of UGC 2009 & 2016.

S.No.	Name of Scholar	Reg. No.	Topic	Viva-Voce Date	Department	Remarks
1	Ather Jamshed	PHD/MGT/1302/004	A Study of Advertising effectiveness of passenger cars in india with a specific reference to Maruti Suzuki India Ltd.	20-07-2020	Management Studies	Candidate did not Appeared
2	Bharat Singh Rawat	PHD/MGT/1402/014	Acquisition & Absorption of Technology in Defence Industry	22-07-2020	Management Studies	Successfully cleared
3	KamalPreet Majithea	PHD/CSE/2015/001	A Scalable Bridge Clustering Algorithm for Large Data Set	22-07-2020	Computer Science	Successfully cleared
4	Kumar Gaurav	PHD/IT/1201/002	Generate an Automated Testing Tool for Test case Generation	23-07-2020	Computer Science	Successfully cleared
5	Sakshi Pupriya	PHD/BC/1402/001	Analysis and Comparative Study of Antioxidants & Antimicrobial Activity of Herbal Silver nanoparticles Synthesized By Using Medicinal Plants Extracts of Acorus Calamus and Agaricus Bisporus	24-07-2020	Biochemistry	Successfully cleared
6	Vithal Kumar Lakkineni	PHD/BT/1402/008	The role of Intellectual Property Rights in Protection of Bio-Innovations at Global Level and IP Management for Research Organisations	27-07-2020	Biotechnology	Successfully cleared
7	Manish Kumar	PHD/MCOMM/1302/002	Role of Stand-Up Comedy to Represent Political Issues in India	29-07-2020	Journalism & Mass.Com	Successfully cleared

S.No.	Name of Scholar	Reg. No.	Topic	Viva-Voce Date	Department	Remarks
8	Amrita Kanchan	PHD/BT/1401/001	Impact of Endophytic Association as a Bio-Control Agent with Black Rot Diseases in Cauliflower Plant	29-07-2020	Biotechnology	<i>Successfully cleared</i>
9	Arun Kumar Singh	PHD/LAW/1301/001	An Analytical Study of Judicial Activism Towards Environmental Jurisprudence in India	31-07-2020	Law	<i>Successfully cleared</i>
10	Maheep Kumar	PHD/ME/1401/002	Studies on Water Distillation System with Thermal Energy Storage Medium	31-07-2020	Mechanical Engineering	TO BE RESCHEDULED
11	Renu Yadav	PHD/MGT/2015/004	An Empirical Study of online communication of Corporate Sustainability and its impact on customers with Special reference to Automobile Sector	01-08-2020	Management Studies	<i>Successfully cleared</i>
12	Pharinder Kumar Sharma	PHD/CSE/1402/004	"A hybrid Algorithm for Voice Identification by using Fuzzy System of Word Distance and Alphabet Distance"	02-08-2020	Computer Science	<i>Successfully cleared</i>
13	Suhail Ahtesham	PHD/MGT/1402/011	The Impact and Effectiveness of Festive Offers in Retail Malls in India	02-08-2020	Management Studies	<i>Successfully cleared</i>
14	Jyoti Choudhary	PHD/MB/1402/002	Biochemical Composition and Protein profile of Fish Fauna of Delhi & Noida	07-08-2020	Microbiology	<i>Successfully cleared</i>
15	Savita	PHD/MGT/1302/027	Impact of Career Plateau on Employee's Job Satisfaction in IT and ITeS Industry	07-08-2020	Management Studies	<i>Successfully cleared</i>
16	Saptarshi Gupta	PHD/ECE/2015/001	Modelling and Performance Improvement of Beamforming Microstrip Patch Antenna for Wireless Applications	08-08-2020	Electronic & Communication	<i>Successfully cleared</i>



S.No.	Name of Scholar	Reg. No.	Topic	Viva-Voce Date	Department	Remarks
17	Shruti Garg	PHD/CSE/2015/005	Performance Improvement using an end to end ITIL process implementation and service operations automation	08-08-2020	Computer Science	<i>Successfully cleared</i>
18	Urvashi Prasannanshu Jain	PHD/ENG/2015/001	SEXED TEXTS: A Linguistic Analysis of Newspaper Articles to Separate Myths from Facts	12-08-2020	English	<i>Successfully cleared</i>
19	Mohd. Naved	PHD/MGT/1401/004	Profitability of Technical analysis in Indian Financial Markets on NIFTY 50 during 2004-2014	11-09-2020	Management	<i>Successfully cleared</i>
20	Siddhant Satija	PHD/MGT/2015/006	Consumer behaviour and adoption of M-Commerce in Comparison to E-Commerce in Delhi /NCR	11-09-2020	Management	<i>Successfully cleared</i>
21	Deepshikha Singh	PHD/MGT/1302/007	"To Analyze Causes and Impact of Industrial Dispute between Management and Labour on the Productivity of the Industry"(With Special Reference to Automobile Industries)	04-10-2020	Management	<i>Successfully cleared</i>
22	Sarika Takhar (SJMC)	PHD/MCOMM/1302 /003	"Portrayal and Representation of Females as a Politician in Bollywood Movies From 1970 to 2013"	06-10-2020	Mass Comm.	<i>Successfully cleared</i>
						 Page No.03

23	Lokendra Rana	PHD/MGT/1302/09	A Study of Inherent Entrepreneurial Mindset with Special Reference to Bangalore, India	10-10-2020	Management	<i>Successfully cleared</i>
24	Radhika Tayal	PHD/CSE/1302/007	Modelling and Analysing data set for improving decision making process using data mining tools	15-10-2020	CSE	<i>Successfully cleared</i>

CC to:-

1. P.S. to Hon'ble Vice Chancellor
2. Registrar
3. Director's/ HOD's
4. COE
5. IT- Head- for uploading on University Website



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