

## BBA COURSE STRUCTURE (w.e.f. Session 2021-22)

SEM - 1	Subjects
<b>BBA101</b>	Organization and Management
<b>BBA102</b>	Introduction to Financial Accounting
<b>BBA103</b>	Micro Economics
<b>BBA104</b>	Environmental Studies
<b>BBA105</b>	Industry Analysis Report -I
<b>SEM-2</b>	
<b>BBA201</b>	Business Statistics
<b>BBA202</b>	Business Law
<b>BBA203</b>	Macro Economics
<b>BBA204</b>	Business Communication
<b>BBA205</b>	Industry Analysis Report -II
<b>SEM-3</b>	
<b>BBA301</b>	Quantitative Analysis and Decision Making
<b>BBA302</b>	Business Environment Analysis
<b>BBA303</b>	Management Accounting and Applications
<b>BBA304</b>	India's Diversity and Business
<b>BBA305</b>	Business Research Fundamental
<b>SEM-4</b>	
<b>BBA401</b>	Human Resource Management
<b>BBA402</b>	Marketing Management
<b>BBA403</b>	Operation Management
<b>BBA404</b>	Fundamentals of Financial Management
<b>BBA405</b>	Business Information System
<b>SEM-5</b>	
<b>BBA501</b>	Quantitative Techniques for Management
<b>BBA502</b>	Entrepreneurship
<b>BBA503</b>	Elective Group I
<b>BBA504</b>	Elective Group II
<b>BBA505</b>	Case Based Project Report and Presentation
<b>SEM-6</b>	
<b>BBA601</b>	Fundamentals of Strategic Management
<b>BBA602</b>	International Business
<b>BBA603</b>	Elective Group I
<b>BBA604</b>	Elective Group II
<b>BBAP605</b>	Industry Based Major Project

